

PARTNERSHIP OPPORTUNITIES 2024

REG☆TTA



YOUR CITY...OUR COMMUNITY...INFINITE CONNECTIONS

A global gathering to connect women in tech to mentors, peers, and resources.

The Women in Tech (WiT) Regatta celebrates 2024 with Vancouver (Feb. 7-9), Seattle (Apr.23 - 30), Stockholm (Fall 2024), and Amsterdam (Fall 2024) events. The Regatta is a gathering with women and their allies where we tackle topics in tech and beyond.



WHAT IS THE REGATTA?

The Regatta connects and celebrates women in tech through a two week long program of events, speakers and experiences

Designed to give attendees access to mentors, peers, resources, job opportunities and to the power of community. During the Regatta, we present interactive workshops, panel discussions, walks, and social gatherings. Sessions are grouped thematically, and each is hosted at one of six ports.

#RELATIONSHIPSARETHETRUECURRENCY



WHAT'S IN STORE

PANELS - Workshops and events throughout Regatta week

7 PORTS - Across diverse range of topics and fields for you to explore

8+ EVENTS HAPPENING DAILY

CURATED SPEAKERS - Real people doing the work

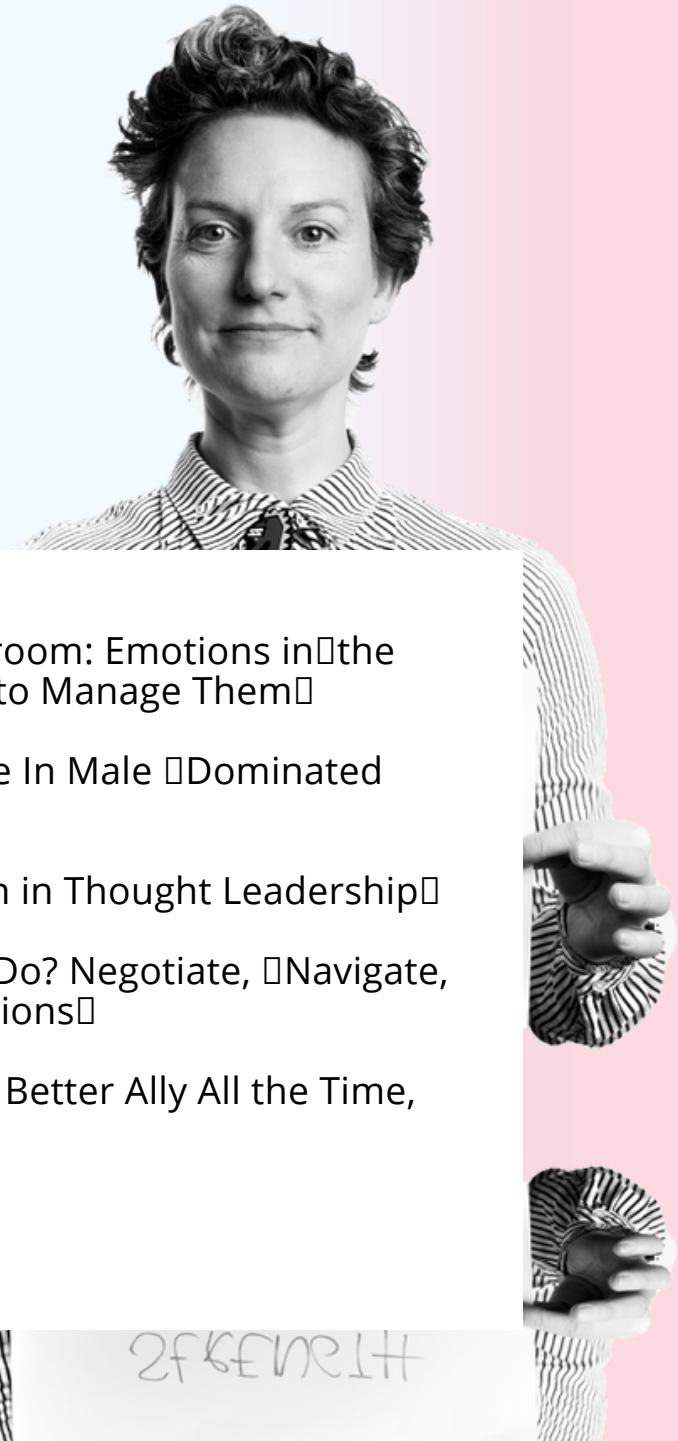
AHOY! CO-STORM - our signature think tank

CLOSING NIGHT EVENT - Celebrate, Dance, Chillax :)

WALK WITH A LEADER - Get outside, get connected



GROUND-BREAKING TOPICS



A Discourse on Ethics, Data, & Technology

Take Your Seat at the Table: Building Credibility

Chance of DevOps - What's Now, What's Next

Diversity by Design: Raising Up The Voices of Women of Color

Back from the Void: Resilience After Not Meeting Expectations

The Buddy Vs. The Iron Lady: Tearing Down Gender Norms To Build Up Female Leaders

Hiding in the Bathroom: Emotions in the Workplace & How to Manage Them

Shifting the Culture In Male Dominated Industry

The Rise of Women in Thought Leadership

#WhatWouldChadDo? Negotiate, Navigate, & Neutralize Situations

True Allyship: Be a Better Ally All the Time, Every Day

2FGENEIT



OUR AUDIENCE

WiT participants have the skills your organization needs:

Developers and Architects
UI and UX Designers
Product Managers
Brand and Product Marketers
Data Scientists and Analysts
HR Talent Managers
Program Managers

And the experience to quickly add value to your team:

50% 8+ years
10% 6 -8 years
20% 3-5 years
15% 1-2 years
5% just starting

The Regatta attracts women, and men, who want to further their careers and engage with organizations that are on the cutting edge of both technology and corporate culture.

Throughout the event, participants immerse themselves in various aspects of professional development, including improving their ability to negotiate and navigate difficult situations, and enhancing their team leadership skills.

They also explore opportunities to take on bigger challenges in the workplace, such as the ethical use of data and technology, or shifting the workplace culture.

WHAT'S UNIQUE

The Regatta is a boutique rather than a keynote event.

The workshops are intentionally intimate discussion groups, so that everyone can be seen, heard and participate in a safe environment.

As a sponsor you will have direct access to attendees, face to face time in group discussions, speaking engagements and the opportunity to host sessions that align with your company values and vision.



OPPORTUNITIES FOR YOU @ WIT!



CAPTAIN OF THE SHIP - HEADLINE PARTNER

Be our headline partner for the Regatta week. Your company will be featured on all of the promotion we do, along with opening remarks at the opening day soiree as we set sail for the week.

As our presenting partner, you can create your own recruiting and marketing presence for the entire week.



AHOY! OPENING MOTHERSHIP EVENT

Anchor our opening event.

Our opening event brings all the hype together in one place to kick off the festivities of the week.

Network, enjoy refreshments, and explore the resource and recruiting reception, brimming with women in tech opportunities and more.

CLOSING PARTY

Crown our week of connections with closing remarks, a VIP speaker pre-party, and a branded table to recruit and build relationships.

The closing party brings new friends together so they can exchange ideas and prepare for that next step. Mingle with esteemed mentors, enjoy refreshments, and other surprise elements.



PORT PARTNER

Be one of our exclusive five port partners on the track that's meaningful to your company: leadership, culture & inclusion, career, adapt & thrive and tech.

You'll be the headline port partner for the Regatta week, with your company name featured on all of the promotion we do, along with opening remarks at a session of your choice. You can create your own recruiting and marketing presence in your port.



OPPORTUNITIES...

CO-STORM HOST

Host one of our famous Co-Storms. During this session, each participant will have time for an introduction and a chance to discuss their most current challenges, project or idea in a safe and empowering environment. Co-Storm partners will brainstorm on solutions and positive changes. Your leaders are invited to be part of the incredible group of mentors, ready to give back by sharing their experience and expertise.



Pick any session in the Regatta that resonates with your tech experience, and headline that session with opening remarks. You are invited to provide a leader to facilitate a panel conversation. Create your own recruiting and marketing presence to make a splash.

**FEEDBACK & LEARNING
FROM OUR WIT ATTENDEE:**

**BE BOLDER. STAND UP FOR YOUR
TALENTS AND YOUR PLACE AT
THE TABLE.**





**OUR PAST
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OUR NORTH STAR

Our goal is to be the strategic center for positive change and innovation for women and allies in technology and workplace diversity.

Through education, connections, and increased awareness, our attendees

have informed individual and collective agency.

The Regatta is a curated collection of educational events, workshops and conversations designed to connect women in tech to mentors, peers, resources and to the power of community.



FOR SPONSORSHIP QUESTIONS OR ARRANGEMENTS, PLEASE CONTACT:

"We at the Regatta we passionately believe in the power of community and strive to build new connections in our ever-growing ecosystem. We will provide a powerful event brimming with opportunities to build your network and buoy your spirit, no oars required. Our goal is for everyone to be seen, heard and to walk away with new ideas and relationships."

Melody Biringer Founder the Regatta

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THANK
YOU