

REGATTA

FOR IMMEDIATE RELEASE
THE SEVENTH ANNUAL REGATTA IN SEATTLE'S SLU NEIGHBORHOOD

SEATTLE— [The Women in Tech Regatta \(WiT\)](#) works to drive positive change and innovation for women in tech and workplace diversity. [The seventh annual event](#) will take place in Seattle from April 26 - May 3, 2023.

The week-long event will have more than [40 sessions](#) at locations or ports in Seattle's SLU neighborhood. Sessions are grouped thematically so attendees can create a personalized itinerary. This event is designed to give attendees access to mentors, peers, resources, and the power of community.

The conference offers breakout sessions designed to educate, motivate, and stimulate career growth opportunities for women in technology.

Sessions include:

- Jump Ship: How to Successfully Change Careers Midstream
- The Sails Are Set – Where to Next? An Interactive Workshop to Create Your Personal Vision
- #WhatWouldChadDo?™ Negotiate, Navigate, & Neutralize Situations
- The Buddy Vs. The Iron Lady - Tearing Down Gender Norms To Build Up Female Leaders
- Diversity by Design and Raising Up Underrepresented Voices in Tech
- The Dark Side of Allyship: Self-Doubt, Gaslighting, and Picking Your Battles | Podcast Recording
- Tech Belongs to Everybody: Tech Careers for Non-Engineers
- She Squared: Unleashing the Power of Mentorship for Women in STEM

The [#REGATTA2023](#) event will include:

Disruptive, compelling panels with women and men in tech

- Networking opportunities with women and men who are making a difference in the industry
- Breakout time during each session to connect, build relationships and share experiences and ideas to help one another move forward

Highlights include:

- GET YOUR PRE-FUNK ON AND EMBRACE SERENDIPITY with [Connection Conversations](#). We pair you up with a fellow attendee with whom you may have a lot, or absolutely nothing, in common. [#serendipitybaby](#)
- MAKE THIS YOUR EXPERIENCE what do you need right now, personally and professionally? This event serves BOTH pieces of you. Show up knowing what you're seeking and build your itinerary around YOUR goals. [Your tailored agenda should serve YOU.](#)

- GET REAL ABOUT TECH CONVOS and take a deep dive into critical tech conversations brought to you by Smartsheet, Northeastern University, AWS, Nordstrom Technology, and more.
- Bring your CREW. We are finally all back together! Calling all managers and team leaders, bring everyone together at the Regatta! Email olivia@witregatta.com for group rates.
- HANG OUT WITH US at the coolest spaces in town. AWS, citizen M Hotel, Bristol Myers Squibb, The Collective, and Northeastern University are opening their offices (and roof decks) for us throughout the Regatta.
- AN OLDIE BUT A GOODIE. Our signature, The CO-STORM™, is back with Nordstrom mentors and style. What's keeping you up at night? Bring your challenges, ideas, prototypes...or just an empty notebook, and get ready to take the next step. The [CO-STORM™](#) is a think tank designed to be your personal board of directors for life and work.
- WALK IT OUT WITH A LEADER™ Lace up your tennies and head outside with us. Listen to an industry leader sharing their perspective and experience as you walk. Clear that fog and let the sunshine in!
- HAPPY HOUR = HAPPY YOU
 - Wednesday, April 26th, 6:30 pm — The MotherSHIP MAIN EVENT. Our opening night party features 20+ local organizations supporting women and underrepresented voices in STEM.
 - Monday, May 1st — Happy Hour with STEM/Femmes Of Color — Let's Talk Collective Power and Influence Through Community
 - Tuesday, May 2nd — Spring Celebration closing party
- BEST LINEUP IN TOWN. Sure we might be biased, but our [speakers are bringing it!](#) Do you know we have over [40 events across 6 ports](#) to choose from?

"We passionately believe in the power of community and strive to build new connections in our ever-growing ecosystem," said Melody Biringer, connection engineer and WiT Regatta creator. "We will provide a powerful week brimming with opportunities to build your crew and buoy your spirit, no oars required. Our goal is for everyone to be seen, heard and to walk away from this week with new ideas and relationships." Melody Biringer, Founder

About the Regatta:

Founded in 2013 in Seattle, Women in Technology (WIT) was a not-for-profit organization which supported women through education and networking opportunities at quarterly events. WIT also endeavored to raise funds and visibility for mission-aligned nonprofit partners.

RELATIONSHIPS ARE THE TRUE CURRENCY is our founding philosophy. We believe relationships truly FUEL our future. Catch up with friends, build new connections and [CELEBRATE](#) with us.

[Melody Biringer](#), an original board member of WiT, created and produced the WiT Regatta through her firm The Crave Company. The inaugural Seattle Women in Tech Regatta was on Tuesday, May 2nd 2017, with over 700 attendees.

In 2018 the Regatta expanded to a week-long event in Vancouver BC, Amsterdam, as well as Seattle. The Regatta has grown in attendance and sponsorship support from the beginning, and will continue to be presented as a virtual, hybrid, and live event as circumstances allow.

To learn more about sessions, speakers, locations and sponsors, please [click here](#). For ticket information, please [click here](#).

Sponsors Include: Google, Meta, ScienceLogic, Highspot, AWS, Convoy, Microsoft, Smartsheet, ServiceNow, Northeastern University, Bristol Myers Squibb, Expedia, Adaptive Biotechnologies, Indeed, Nordstrom, Parametric, Experis, Hootsuite, WGU, Regence
Center of Excellence for Information & Computing Technology, Foster School of Business, Temenos+Agility, Astound Broadband, citizenM, OpenSearch and Rewriting the Code

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