



October, 2018

From: Amsterdam Women in Tech Regatta (WiT)

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For Immediate Release:

**The Inaugural Amsterdam Women in Tech Regatta:
One week. Five venue ports. Infinite Connections.**

Amsterdam, Netherlands. From October 29 - November 2, Seattle's own Women in Tech (WiT) will host its first Amsterdam Regatta.

When: Monday- Friday Oct. 28- Nov. 2, 2018

Where: Circl and surrounding venues in Zuidas

Why: The Regatta connects and celebrates our area's women in tech through a week-long program of events, speakers and workshops. WiT gives them access to mentors, peers, resources and to the power of community.

Who: WiT is committed to being an inclusive and collaborative platform for discourse and people of all genders and career levels.

Our 2018 agenda includes:

Monday's kick-off opening party: Resource reception featuring over 15 orgs from our vibrant city that support women and girls in tech – all during one night, under one roof (at the fabulous CIRCL). Connect with industry leaders who can help you find new opportunities, provide you with valuable networking and powerful insights to push your career to the next level.

Port Tracks: During the week we're hosting 30 breakout sessions across the city. Sessions are grouped thematically and each session will be hosted at 1 of 5 ports, as well as Circl; the MotherSHIP for the WiT Regatta. Attend all or create a personalized itinerary aligned to your specific interests.

- **Port 1: Tech Mavens (keeping you relevant in tech)** We'll be talking about everything from AI, to Cryptocurrency, to growing as a coder.
- **Port 2: Inclusive Culture (Allyship)** The focus here is on ending gender bias in the workplace & building stronger, more diverse teams.
- **Port 3: Leadership** We'll hear from a diverse group of CEO's and leaders who will discuss multi-dimensional leadership, building credibility and avoiding isolation.
- **Port 4: Startups** Here we'll talk about side hustles, perfecting your pitch, and more with startup junkies and successful entrepreneurs.
- **Port 5: Career Acumen (Building relationships)** Learn about how storytelling, mentorship, and meaningful connections will help you meet your career goals and win the race.

Closing Celebration: Enjoy the last day of the WiT Regatta Week at the Closing Celebrations. Participate in a variety of exciting pop in events: headshots, fashion exhibits, interactive VR, candlelight meditation, résumé review, workplace hacks and more... Connect, nibble & sip with new and old friends.

WiT Regatta is sponsored by: Circl, Google, Temenos + Agility, TheNextWomen, The Student Hotel, The Wittenberg

More than 500 technology professionals and 15 nonprofit tech organizations will participate. Over 100 speakers will share their expertise on 30 subject areas. Some of these include Natasja Mol/IBM, James Bynoe/Ebay, Jannie Minnema/Oracle, Anouska Post/Salesforce, Archana Wuntakal/Microsoft, Christine Gerpheide/Amazon Web Services and many more.

Amsterdam is now joining this international event series with Seattle and Vancouver!

For additional information visit: <http://womenintechregatta.com>

To obtain ticket: [Eventbrite](#)

Sponsorship information: [Regatta Sponsorship](#)

Founded in 2013, Women in Technology (WIT) is a not-for-profit organization which aims to support women by providing education and networking opportunities at quarterly events, as well as raising funds and visibility for mission-aligned nonprofit partners. The Regatta is produced by Melody Biringer's Crave Company, which specializes in women's business collaboration events.